

WHITNEY BADGE

whitneybadge.com
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EDUCATION

Parsons School of Design
BFA, Communication Design
Fall 2016 – Spring 2018
New York, NY

Calvin College
Digital Communications
Fall 2014 – Spring 2016
Grand Rapids, MI

ACCOLADES

Student Guest Speaker
"Digital Materiality in the Age of Design Systems"
Parsons School of Design
May 2018

Student Spotlight, BFA CD
Parsons School of Design
May 2018

Student Panelist Speaker
Undergraduate Admitted Students Day
Parsons School of Design
April 2018

"The Threads That Bind" Exhibition
Graphic Designer
State Museum of the History of Saint Petersburg
September 2017 – October 2017

Dean's BFA Scholarship
Parsons School of Design
Fall 2016 – Spring 2018

Dean's List
Parsons School of Design
Fall 2016 – Spring 2018

SKILLS

Adobe Creative Suite
HTML, CSS, JavaScript
Avid Media Composer
Sketch
FontLab

EXPERIENCE

The Wing
Graphic Design Intern
October – December 2017
New York, NY

Assisted the design director to conceptualize and execute digital and print design projects such as social media assets, a library of iconography, on-location signage, and unique collateral for Wing Women.

Prophet
Graphic Design Intern
June – August 2017
New York, NY

Worked alongside the design team to develop effective brand strategies through the development of identity systems and their connecting visual assets.

Steelcase, Smart + Connected Technology
Marketing and Research Design Intern
May 2016 – June 2017
Grand Rapids, MI

Executed marketing strategies, research design, cross-industry analysis, and content creation that help Steelcase create great workspace experiences.

Calvin College
Media Production Assistant
August 2015 – July 2016
Grand Rapids, MI

Provided professional video streaming, marketing content and digital communications for faculty, staff and student organizations at Calvin College.

Calvin College
Information Technology Technician
May 2015 – May 2016
Grand Rapids, MI

Offered IT services to faculty and students to solve complex technical issues and provide effective solutions.

INVOLVEMENT

AIGA Member, Spring 2018 – Present